

# 2011 SPONSORSHIP OPPORTUNITIES



## Annual Sponsorship Opportunities

IEDA has developed four levels of sponsorship to offer our corporate partners several options to assist IEDA to achieve its important goals. Sponsorship funding allows IEDA to provide a wealth of education opportunities to its members, to develop economic development policies and to advocate IEDA's positions on issues affecting economic development in Indiana throughout the year. We appreciate the support of our annual sponsors.

### BRONZE SPONSORSHIP - LEVEL ONE (\$500)

- Recognition on all on-site agendas, signage, website
- Prominent Listing in Online Resource Directory

### SILVER SPONSORSHIP - LEVEL ONE (\$1,500)

- Recognition on all on-site agendas, signage, website
- One event registration
- Logo and link to IEDA website
- Exhibit table at 1 conference
- Prominent listing in Online Resource Directory

### GOLD SPONSORSHIP - LEVEL TWO (\$2,500)

- Recognition on all on-site agendas, signage, website
- Logo and Link to IEDA Website
- Two event registrations
- Exhibit table at 2 conferences
- Highlighted in quarterly newsletter
- Prominent listing in Online Resource Directory

### PLATINUM SPONSORSHIP - LEVEL THREE (\$3,500)

- Recognition on all on-site agendas, signage, website
- Logo and Link to IEDA Website
- Four event registrations
- Exhibit table at 3 conferences
- Highlighted in quarterly newsletter
- Prominent listing in Online Resource Directory
- Introduction of speaker(s) at conferences

## Agreement Form

Name \_\_\_\_\_ Company \_\_\_\_\_

Address \_\_\_\_\_ City, State Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

<input type="checkbox"/>	A. Bronze .....	\$500.00
<input type="checkbox"/>	B. Silver .....	\$1,500.00
<input type="checkbox"/>	C. Gold .....	\$2,500.00
<input type="checkbox"/>	D. Platinum .....	\$3,500.00
<input type="checkbox"/>	E. Break Sponsor .....	\$2,000.00
<input type="checkbox"/>	F. Break Contributor .....	\$250.00
<input type="checkbox"/>	G. Reception Sponsor .....	\$4,000.00
<input type="checkbox"/>	H. Reception Contributor .....	\$1,000.00
<input type="checkbox"/>	I. Breakfast Sponsor .....	\$2,500.00
<input type="checkbox"/>	J. Breakfast Contributor .....	\$500.00
<input type="checkbox"/> Spring <input type="checkbox"/> Summer <input type="checkbox"/> Fall <input type="checkbox"/> Annual		

<b>Payment Due With Application</b>		
Total Cost \$ _____	<input type="checkbox"/> Credit Card	<input type="checkbox"/> Check # _____
(Provide credit card information below - Visa/MC Only)		
Checks should be made payable to IEDA.		
Mail checks to: 150 West Market Street, Suite 040 Indianapolis, IN 46204		
Credit Card # _____	Exp _____	CVV _____
Name on card _____	Auth Signature _____	

## Agreement Terms

By signing this document you agree to become an IEDA Sponsor, and you acknowledge that you have the authority to represent your organization and make the commitments of an IEDA Sponsor. Failure to meet the agreed terms may result in the removal of your organization's name and logo from IEDA material and the loss of any registration, invitations and other benefits. By signing this agreement, you authorize IEDA to include your organization's name and/or logo in conference material including its website and print materials. Replacements, surrogates or agents are not substitutable.

Authorizing Signature \_\_\_\_\_ Date \_\_\_\_\_ IEDA Signature \_\_\_\_\_ Date \_\_\_\_\_

Please fax completed form to 317 634 5964

For additional information call 317 454 7013 or go to: [www.ieda.org](http://www.ieda.org)

## Conference Sponsorship Opportunities

IEDA's conferences provide the opportunity to place your organization at the center of the economic development community, reinforce your brand, and build relationships in 2011 and beyond.

Please indicate Spring, Summer, Fall or Annual.

### BREAK - SPONSOR: \$2,000 CONTRIBUTOR: \$250

- Signage prominently displayed by the refreshment table throughout the conference
- Name and logo recognition in promotional materials
- Opportunity to place literature on designated table in the registration area

### THURSDAY RECEPTION - SPONSOR: \$4,000 CONTRIBUTOR: \$1,000

- Signage at the reception
- Name and logo recognition in the promotional materials
- Opportunity to place literature on designated table in the registration area
- Sponsor will have name and logo on each drink ticket

### FRIDAY BREAKFAST - SPONSOR: \$2,500 CONTRIBUTOR: \$500

- Signage at the buffet line
- Name and logo recognition in promotional materials
- Opportunity to place literature on designated table in the registration area