

InnovationsLink™



The Situation

- Indiana Local Economic Development Organizations (LEDO's) are interested in keeping their companies informed of innovative technologies within their field of interest or core competency.
- Purdue University is looking for more efficient way to promote technologies available for licensing.

The Initial Process

- Miami County Economic Development Authority (MCEDA) discussed the situation with Vic Lechtenberg.
- An Initial process was established.
 - MCEDA identified core competencies during Business Retention and Expansion visits
 - MCEDA provides listing of core competencies to Purdue Research Foundation (OTC)
 - OTC runs query in available technologies data base (IPP) and reports to MCEDA

The Problem

- Manual process
- Only provided information available at that point in time
- Time consuming to relay information and keep up-to-date on requests
- Inefficient

The Development Plan

- Jim Tidd discusses need with Vic Lechtenberg – April 2005
- Initial process implementation and evaluation – July 2005 to June 2007
- Jim Tidd & Christy Householder meet with Hilton Turner & Sue Grimes to discuss possible solutions – June 2007
- Hilton makes contact with Lonnie Bentley, Dept. Head, Purdue CIT – June 2007
- Lonnie assigns John Springer, Assist. Professor, and Peter Forney, graduate student, to project – August 2007
- Sue makes contact with PRF's IT staff – November 2007
- MCEDA acquires WIRED grant – March 2008

The Solution

- An automated notification system for Purdue technologies that are available for licensing
 - Web-based program resides on PRF server
 - LEDOs enter profile describing clients' areas of interest and core competencies
 - System runs query through OTC's database of available technologies
 - Generates report and sends it to the company and LEDO
 - Reruns search at set intervals for any new technologies

The Difference

- <http://www.prf.org/otc/ipp/>
- <https://www.indure.org/>

The Overall Objective

Create a system that enables OTC to make technologies, that are created at Purdue University, available to Indiana businesses in a timely manner.

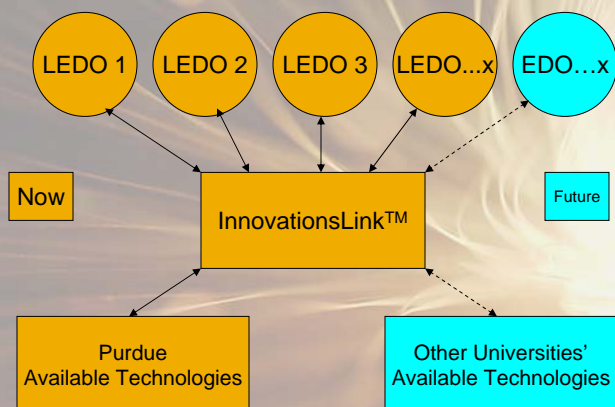
- New processes to make the company more sustainable and competitive and/or
- New products and services to promote diversification

Grow the Indiana Economy!

The Roll-Out Plan

- MCEDA LEDO beta tests – October 2008
- LEDOs within the North Central Indiana WIRED region are invited to join – December 1, 2008
- Remaining Indiana LEDOs are invited to join – December 12, 2008
- Expansion possibilities to other economic development organizations and universities within Indiana

The Vision



Questions?

Demo

- <http://www.innovationslink.com>

(registration button is on home screen)